

OUR PLANS FOR IMPROVING HEALTH IN BROMLEY

Our commissioning intentions for 2015-2020

MATERNITY CARE

Maternity care covers a wide range of services for women, during pregnancy and after child birth.

What are the challenges in Bromley?

More children are being born in Bromley each year and this figure continues to rise. In 2012 there were 22% more births than in 2002. Last year, around 4,700 babies were born at the Princess Royal University Hospital.

Across the whole of south east London we know that not all maternity services meet the needs of women and their families.

Workforce

Recruitment and retention of a highly skilled maternity workforce is a challenge, not just in Bromley, but across the country.

Services

We need to make sure our local maternity services are meeting the London Quality Standards so that we are confident women in Bromley are getting the best possible care. Not all of the standards are being met across maternity services in south east London at the moment so we are working together to come up with solutions to these common problems.

Supporting women

There are increasing numbers of women who have more complicated health and social care needs and who require more support. Some women do not get in touch with health services early enough into their pregnancies.

What are we going to do about it?

We are working with other clinical commissioning groups in south east London to come up with solutions to the challenges we face in improving maternity care for women and their families in our areas. Our aim is to provide safe, high quality, evidence based care that is provided at the right time and in the right place by an

experienced and skilled workforce. To deliver this we will need to make a number of improvements. These include:

Information, advice and guidance

- Clear and evidence based information and advice on pregnancy, delivery and post-delivery care to women and their families.
- Better support for women breast feeding.

Personalised care

- Flexible and appropriate care through a range of services working seamlessly together to support women at every stage of pregnancy through to post-delivery care.
- Services to work closely with local women through Maternity Services Liaison Committees to design, develop, improve and deliver maternity services that meet local needs.

Support for women with particular needs

- Improved support from specialist mental health staff for women and their families.
- Target communities who are not getting in touch with services early enough to get the right care during pregnancy.

Meeting standards

- Service delivery to be measured and compared to make sure it is meeting standards.
- Improved staffing levels in obstetric units with more midwives and more consultant cover.

What benefits will patients see?

- A safer and more accessible service for women, babies and their families during pregnancy, labour and after the baby is born.
- An increased number of straightforward births and a reduction in assisted deliveries and caesarean sections.

What do you think?

We would like your views on our plans for maternity services.

Q1: Do you agree with what we are planning to do to improve maternity care in Bromley?

Q2: Is there anything else you think we should consider?

Q3: Do you have any other ideas about how we can meet the health and care needs of people who live in Bromley (bearing in mind limited resources and increasing demand)?

Contact us with your views on 01689 866 643 or complete our survey on our website at www.bromleyccg.nhs.uk by 16 October 2015.